



The #1 Resource for Core Online Gamers

Reaching over 16 million gamers worldwide, our premium properties provide the tools and expertise gamers need to succeed in the most popular titles on the market.



Curse Delivers

Core online gamers are a unique, consumer-driven demographic that can't be found anywhere else on the web.

Unique Audience:

Low duplication rates across gaming and men's lifestyle sites

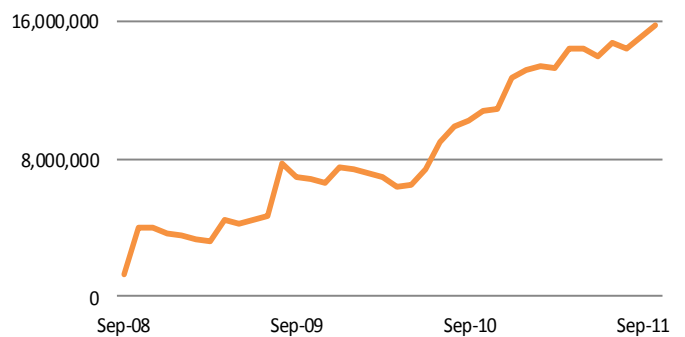
Multiple Platforms:

News sites, wikis, databases, desktop clients, and more

Influential Users:

Early adopters and brand advocates to their friends and family

Unique Visitors



- 75% Male
- 50% Age 18-34
- 31% \$100k+ HH Income
- 12 Games per Year

The Curse Gamer

Curse delivers a heavy concentration of the powerful 18-34 year-old alpha male demographic who has a passion for the latest games on the market. The Curse gamer plays a range of AAA titles, everything from World of Warcraft to Call of Duty. They buy the latest gadgets and gear to keep competitive with their friends and other gamers on the web.

16+ Million

Unique Visitors Worldwide

6+ million

Unique Visitors US

6+ million

Views on YouTube Channel

3.2+ million

Average Daily Visitors Global

Industry-leading Ad Units

Curse offers the latest ad units and a dedicated inside team to execute your leaderboards and homepage takeovers. We work not only with websites, but also on our exclusive Desktop Client that serves more than 2 million gamers worldwide.

